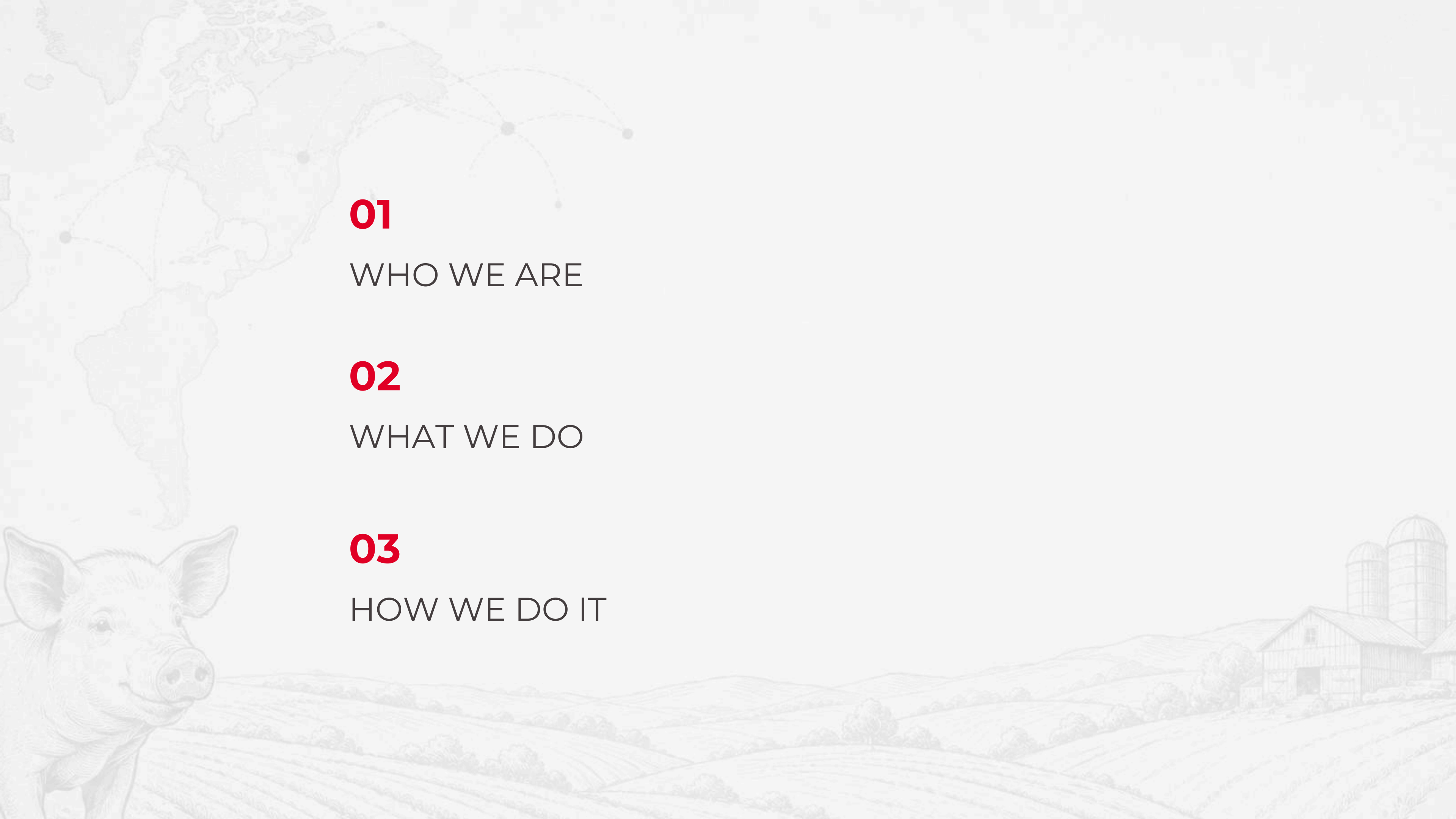




FRISELVA

by **weRfoods**



01

WHO WE ARE

02

WHAT WE DO

03

HOW WE DO IT

Our history

more than 75 years of experience

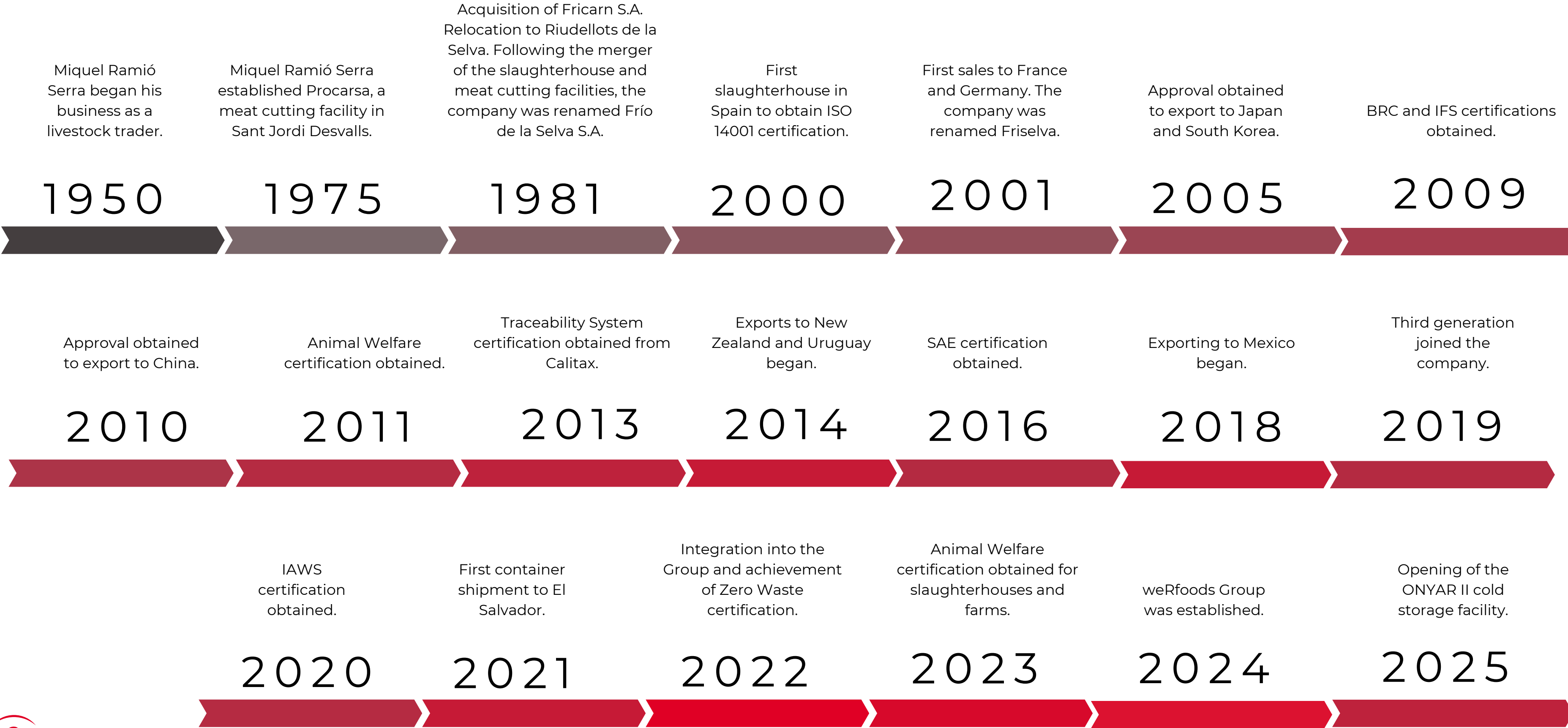
Friselva is a **pork slaughterhouse and meat cutting facility**, specialising in pork and its derived products, with a long-standing tradition in the pork industry dating back to 1950.

Since its beginnings, Friselva has been synonymous with **excellence and innovation**, achieving milestones that have strengthened its leadership in the international market. Its ability to adapt to demanding export requirements has driven its growth.

With key export approvals obtained since 2005 and a strong track record of securing international certifications, Friselva complies with the strictest regulations worldwide.

Today, Friselva exports more than 75% of its production, consolidating its presence in **international markets** and strengthening its position as a leading global supplier.





Friselva is located in **Riudellots de la Selva**, in the province of **Girona**, just one hour from the French border and from Barcelona Airport and Port.

The Girona region is home to the largest concentration of pork producers in Spain and one of the largest in the European Union.



 Our facilities





Friselva is part of **weRfoods GROUP**, a vertically integrated food group specialising in every stage of the value chain. It brings together several companies whose expertise covers every stage of the food production process.

From animal farming and feed production to meat and processed meat production, casings, fat processing, functional protein production and cured meat manufacturing, the Group is **committed to efficiency through the vertical integration of the value chain**, as well as to the principles of the circular economy.

A clear example of this commitment is the ABF fertiliser production plant, which enables by-products and waste from our manufacturing processes to be recovered and transformed into new products for agriculture.



FRISELVA IN NUMBERS 2025



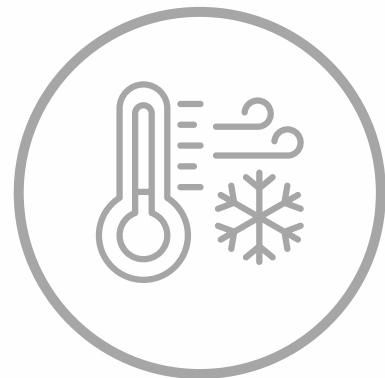
EMPLOYEES
+700
PEOPLE



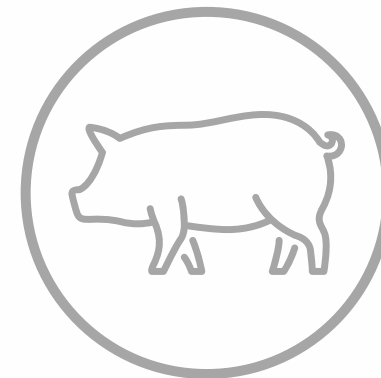
EXPORTS
+50
COUNTRIES



PRODUCTION
136M KGs



FREEZING
+30 tn/day



PIGS
1.5M

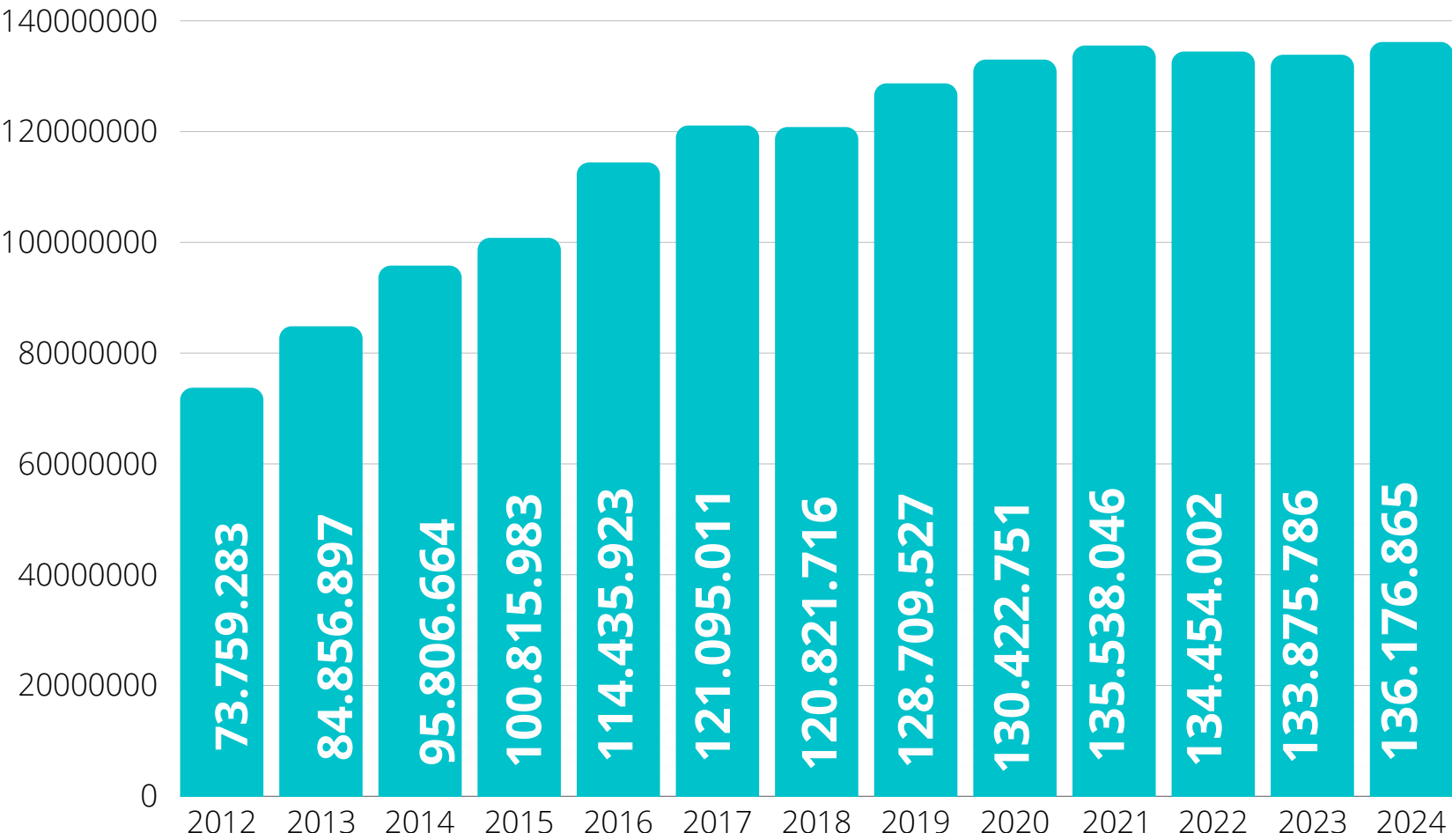


REVENUE
+450M €

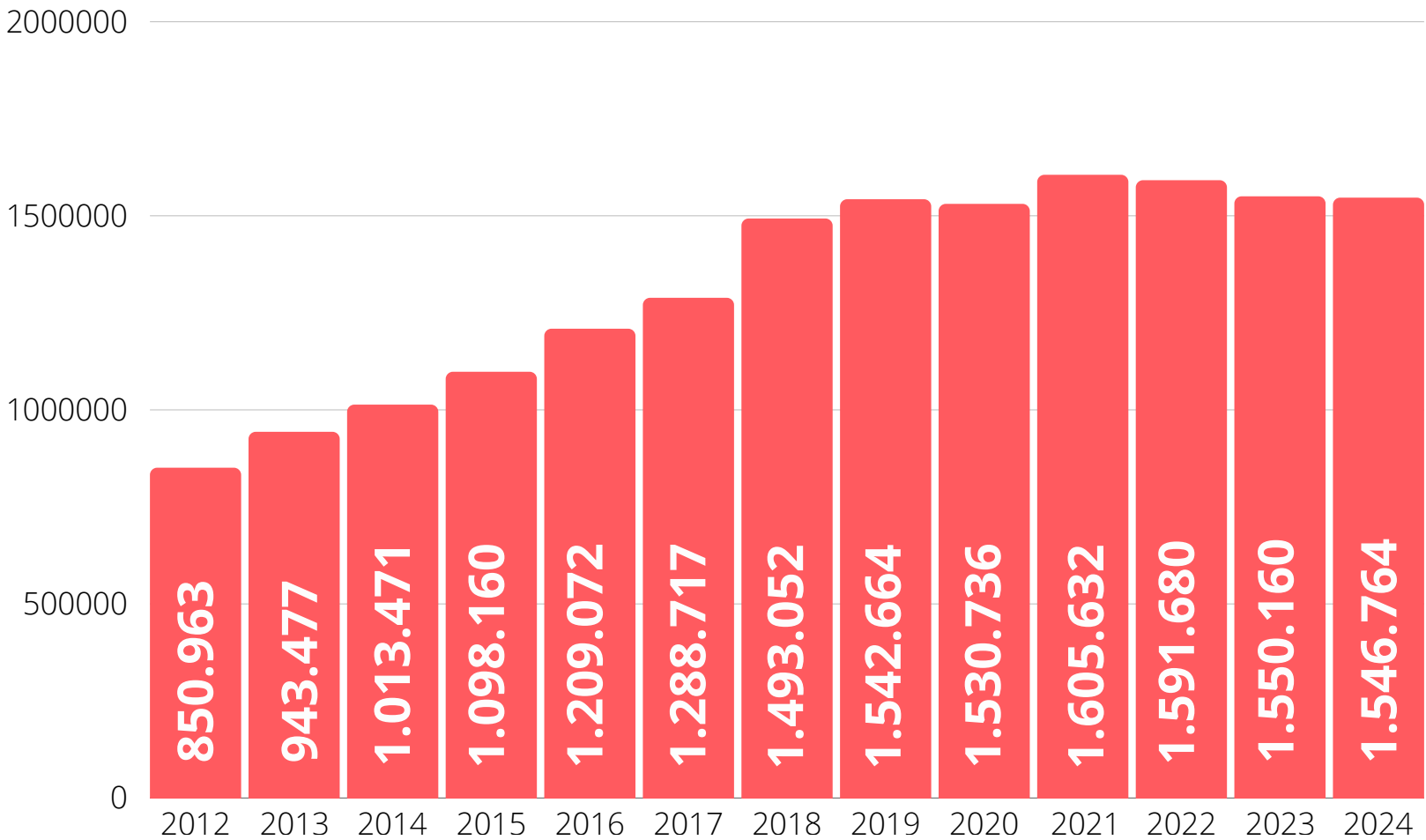
FRISELVA'S GROWTH

Production has doubled over the past ten years

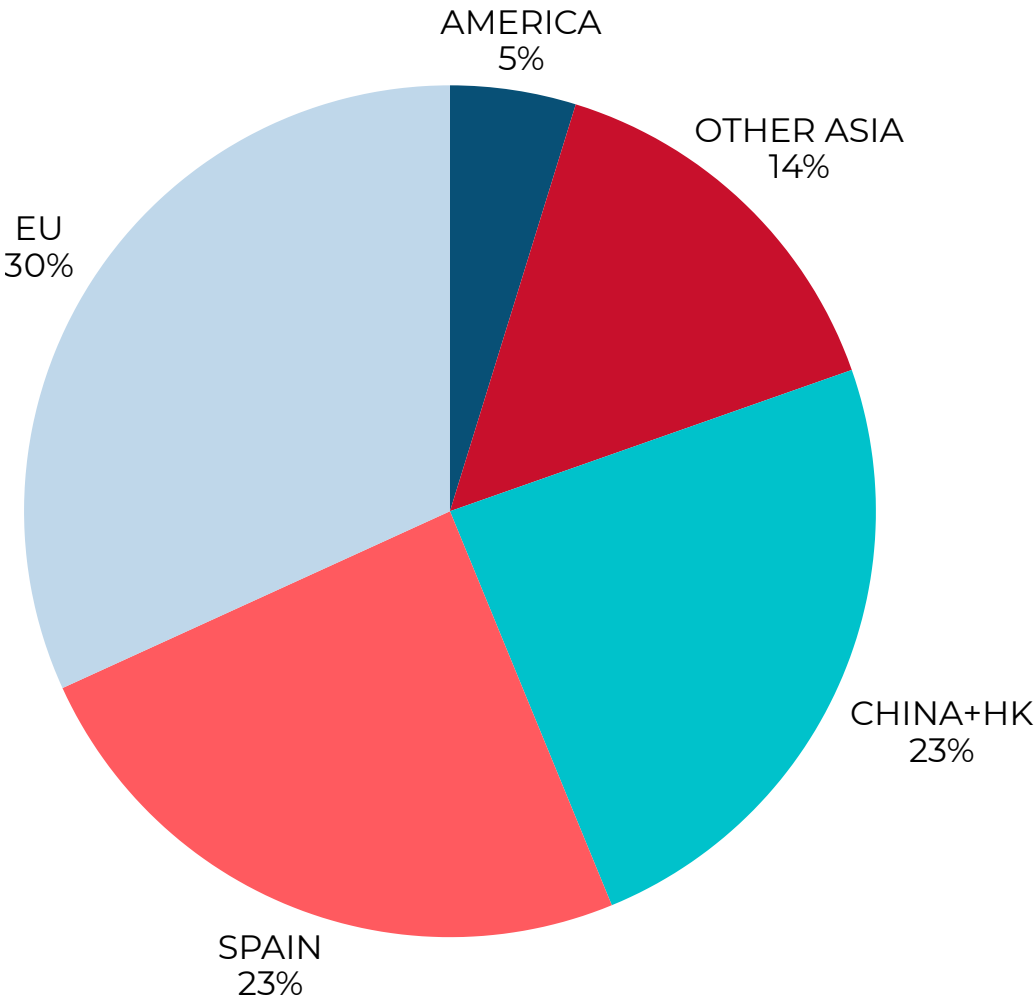
KGS



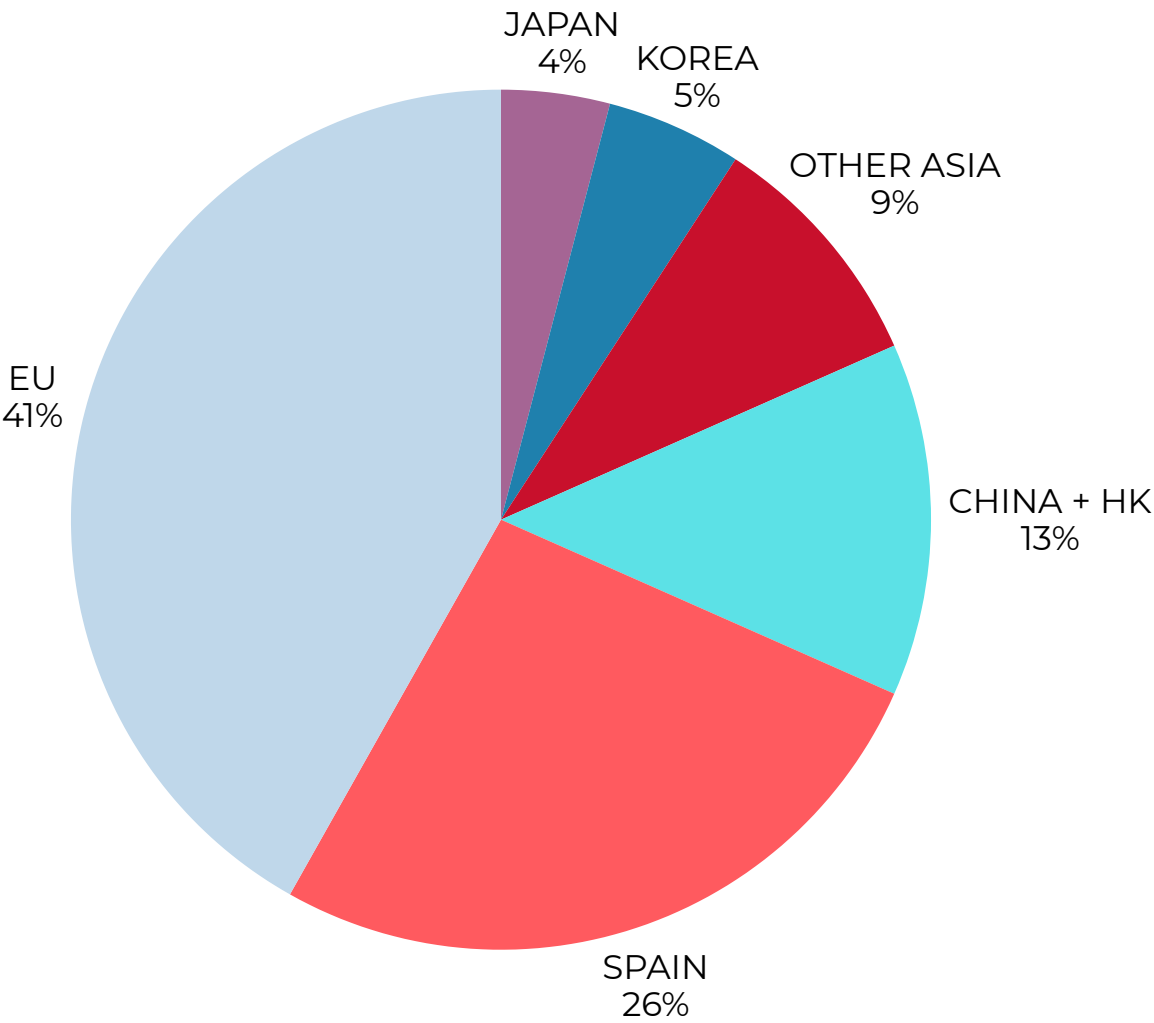
PIGS



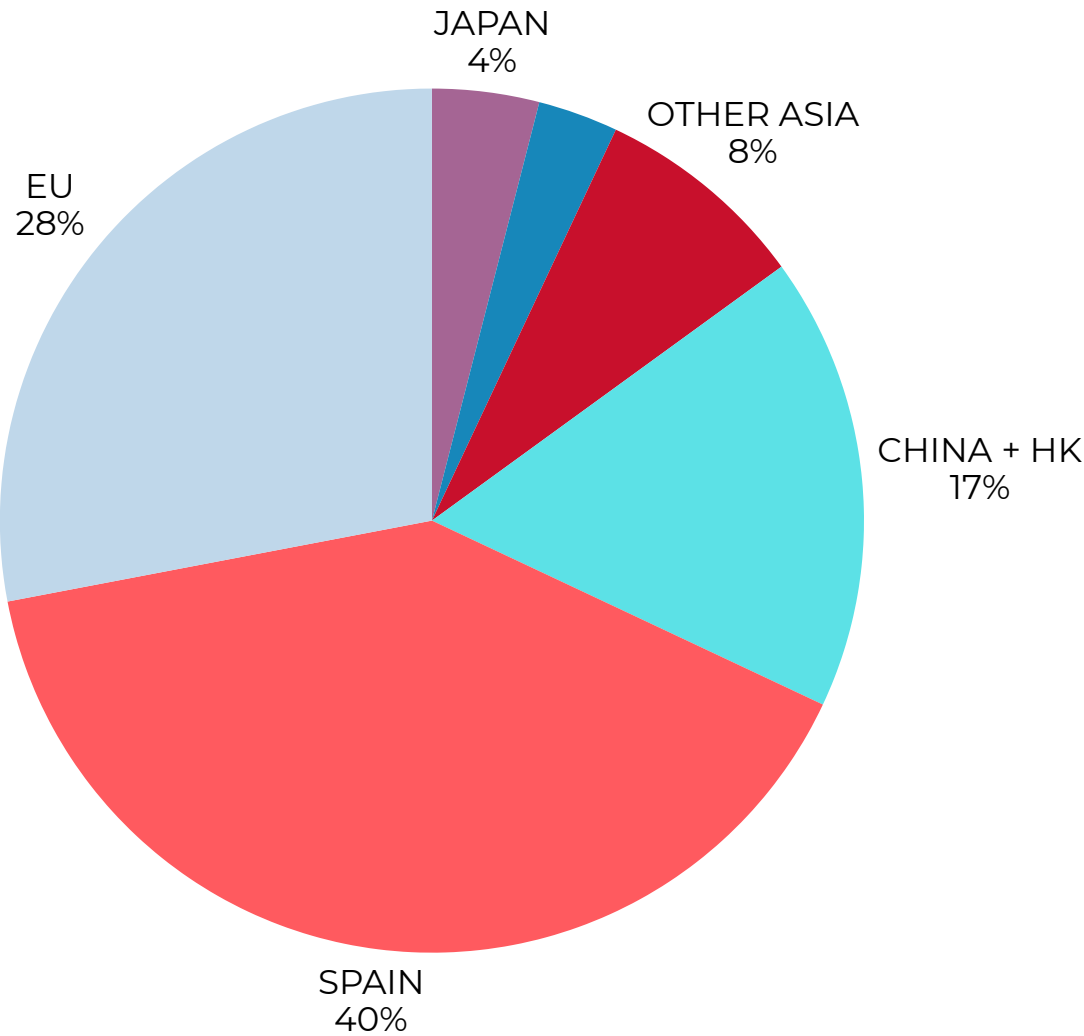
MARKET DISTRIBUTION



2022



2023



2024

STRATEGIC PILLARS



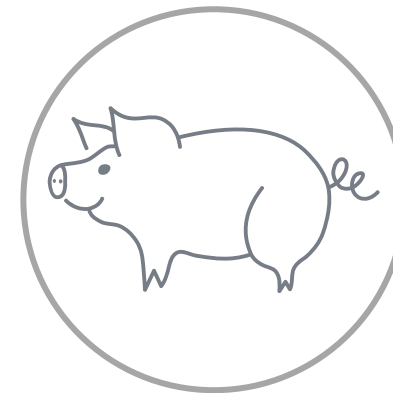
CUSTOMERS

We focus on developing healthier, tastier products that meet consumers' evolving expectations.



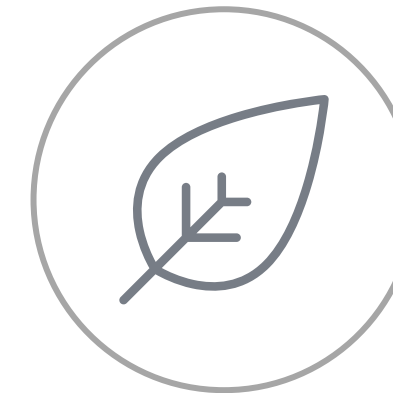
INTERNATIONALISATION

From exporter to global competitor.



SOURCING

50% of the pigs slaughtered will come from our own farms.



SUSTAINABILITY

We actively pursue financial sustainability and environmental responsibility.



ONE GROUP ONE TEAM

Leveraging the synergies within the Group to create greater value for our stakeholders.

Our CLIENTS



MANUFACTURERS

We provide ingredients and food products for manufacturing processes that meet the highest standards.



DISTRIBUTORS

We are committed to providing safe, accessible and excellent-quality food products.



BUTCHERS

We are committed to providing safe, accessible and excellent-quality food products.



SUPERMARKETS

We supply retail chains and stores, bringing our products to millions of households.

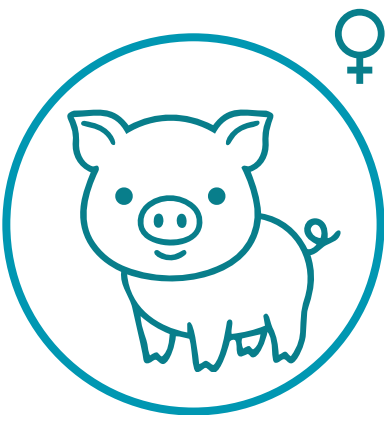
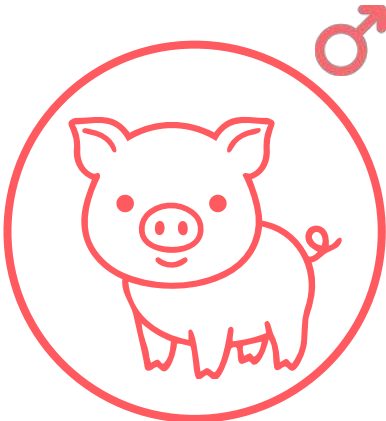


HORECA

We support hotels and restaurants with reliable, high-quality solutions.

MALE GENDER

Large white 100%



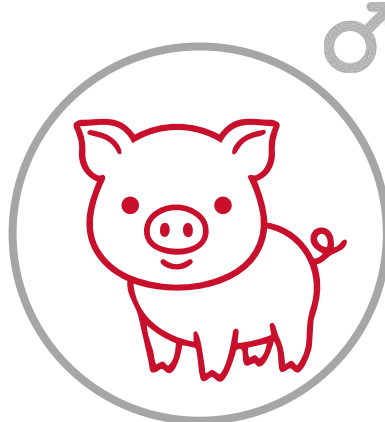
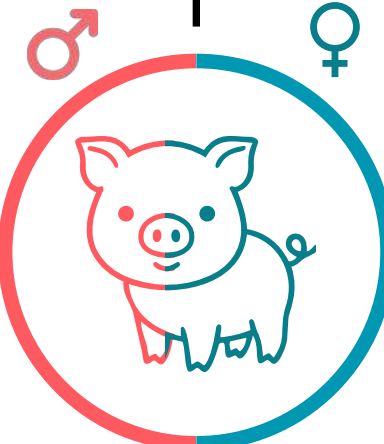
FEMALE GENDER

Landrace 100%

FEMALE GENDER II

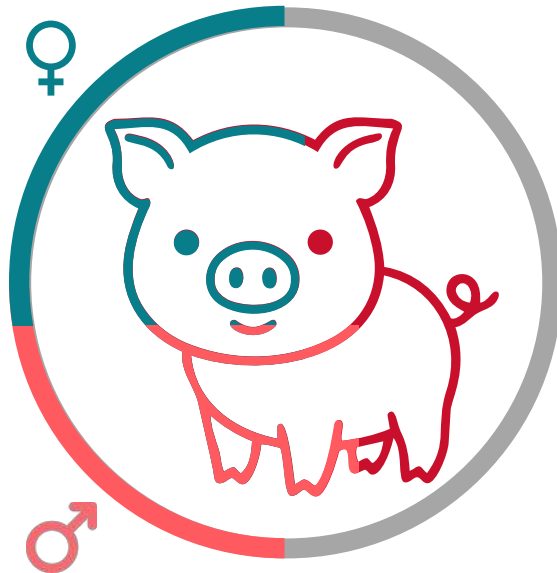
Large white 50%

Landrace 50%



FINAL MASCULINE FORM

Pietrain 100%



FINAL MASCULINE FORM

Large white 25%

Landrace 25%

Pietrain 50%

Traceability

Our **“from farm to table”** model is more than just a concept; it is an operational reality that brings together specialised companies working in a coordinated way

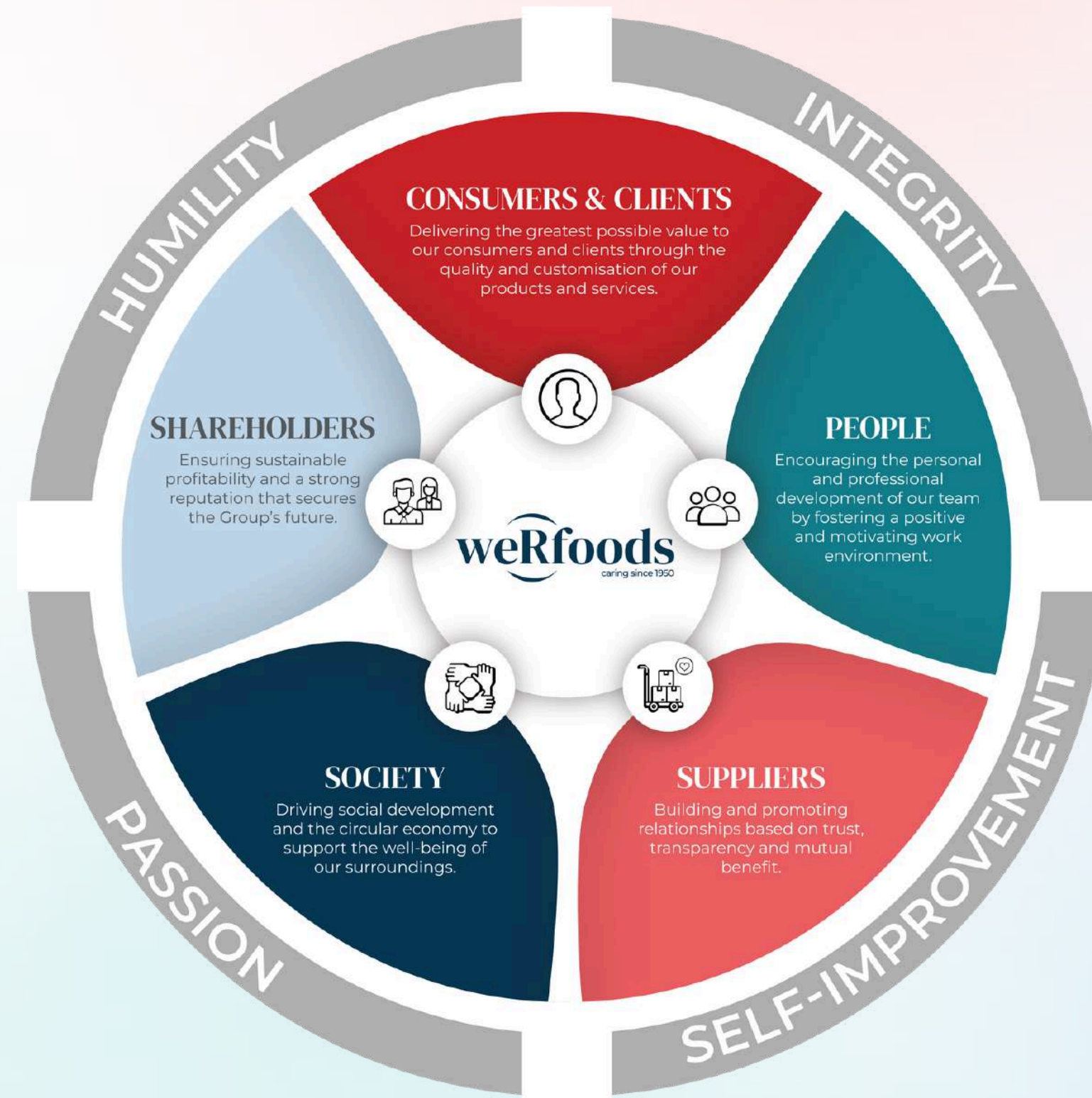
This model enables us to **make the most of every resource**, reduce waste and create value at every stage of the process.



We are committed to a **truly circular economy**, where every part of the process has a purpose and contributes to a more efficient and sustainable system.

With more than 70 years of experience, we are a solid, integrated group, well equipped to meet the needs of a global market.

Our VALUES



These are the pillars that enable us to share a **common approach and our own methodology**.

They define our **working philosophy** and corporate culture.

QUALITY CERTIFICATIONS



Our Commitment to the Environment

We work to reduce our environmental impact through the responsible use of resources, process efficiency and continuous improvement.



RECYCLE



REUSE



REDUCE



REPAIR



RETHINK

Circular Economy and Resource Optimisation

We maximise the use of raw materials and resources, promoting reuse and recovery to move towards a more circular model.

FRISELVA

by **weRfoods**



www.friselva.com



FRISELVA SA



@friselva_sa



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